

Performance Appraisal  
Roy McPherson  
3/5/77 Thru 12/5/77

Roy's performance in the role of Distribution Manager was exemplary.

Significantly higher fleet utilization goals scheduled through the district's peak rental season posed previously unparalled challange/responsibility to the position of District Distribution Manager. Roy's astute evaluation of and strategic approach to this responsibility produced optimum peak season rental results while keeping customer service problems to a minimum.

Excellent development and implementation of departmental communication, accounting and control techniques coupled with a decisive mature management posture quickly established Roy as a most qualified controller of the district's inventory distribution/allocation. His ability to effectively control, through qualified response and action, the "second guessing" inherent to seasonally high fleet demand gained him the confidence and respect of superiors and peers alike. His composure remained intact through the most difficult of situations.

Seasoned, mature, professional, confident, dedicated, Roy comes well qualified and equipped for his new assignment. As Lower West Side Unit Manager, Roy will gain experience to new elements of management, with the absence of said experience representing the only negative in evidence.

Performance Appraisal - A

RICHARD ZAIA  
DISTRICT MANAGER  
AVIS RENT-A-CAR  
NEW YORK CITY